

**XVII INTERNATIONAL SYMPOSIUM  
– INNOVATION 2010**

**Innovation 2010**

**PLENARY SECTION “REFORM OF THE RESEARCH,  
DEVELOPMENT AND INNOVATION SYSTEM IN THE CR,  
INTERNATIONAL CO-OPERATION”**

The CASTS Congress hall No. 217, 2nd floor, Novotného lávka 5, Praha 1

**Tuesday, November 30, 2010**

*Session will be moderated by Petr Křenek, Institute of Plasma Physics  
AS CR, v.v.i.*

9.30 – 10.00

*Registration*

10.00 – 10.20

**Opening, XVII INNOVATION 2010**

Pavel Švejda, Chairman of Program and Organizing Committee  
INNOVATION 2010

10.20 – 10.40

**Czech Republic and its practice in the area of R&D and Innovation,  
world trends**

Karel Šperlink, Association of the Innovative Entrepreneurship CR

10.40 – 11.00

**Support of the industrial R&D in the Czech Republic**

Martin Štícha, Ministry of the Industry and Trade

11.00 – 11.20

**Current Tasks of the Technology Agency of the Czech Republic**

Petr Hladík, Technology Agency CR

11.20 – 11.40

**CzechInvest – support of R&D and Innovation**

Miroslav Křížek, CzechInvest

11.40 – 12.00

**Current Tasks of RINKCE**

Světлана N. Afanasjeva, FGU NII RINKCE, Russian Federation

12.00 – 12.30

**Discussion**

12.30 – 13.30

**Break (lunch)**

13.30 – 13.50

**Innovation Audit – project PROINCOR within the programme  
CENTRAL EUROPE 2013**

Vít Hříba, BIC Brno

13.50 – 14.10

**Enterprise Europe Network – Knowledge Transfer and Network for  
Innovation**

Daniela Váchová, Technology Centre of Academy of Sciences of the CR

14.10 – 14.30

**Programme EUREKA – 25 years of the innovation support in the  
Europe**

Svatopluk Halada, ESE Brussels, Belgium

14.30 – 14.50

**Current Tasks of International Centre for Scientific and Technical  
Information**

Vladimir A. Fokin, ICSTI, Moscow, Russian Federation

14.50 – 15.10

**Slovak Centre of Scientific and Technical Information – support of  
R&D and Innovation**

Lubomír Bilský, Slovak Centre of Scientific and Technical Information,  
Slovak Republic

15.10 – 15.30

**National Cluster Association – current tasks, international  
cooperation**

Pavla Břusková, National Cluster Association

15.30 – 15.40

**Conclusion of the section**

Pavel Švejda



16.00

**Exhibition opening with the launch of the CD-ROM, version 11 –  
Technological Profile of the CR and with launch of the publication  
Innovation and Technology in the Development of Regions**

(4<sup>th</sup> floor of CASTS building, Novotného lávka 5, Praha 1)

18.15

**Performance of the chamber choir Vocalica**

18.30

**Meeting with exhibitors and participants of INNOVATION 2010**

(Klub techniků, 1<sup>st</sup> floor, CASTS, Novotného lávka 5, Praha 1)

**– by invitation cards only**

**XVII INTERNATIONAL SYMPOSIUM  
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**Innovation 2010**

**ENTERPRISE EUROPE NETWORK  
– knowledge transfer and network for innovation**

**Benefits for Czech companies for the past three years**

Participation only by logging onto website:  
<http://geform.tc.cz/inovace2010>

**Crowne Plaza Prague – Koulova 15, Prague 6**

**Wednesday, December 1, 2010**

**1st Block**

Moderator: Daniela Váchová, Technology Centre ASCR

9.30 – 10.30

*Registration*

**Foreword**

Karel Klusáček, Technology Centre ASCR

**Importance of the Enterprise Europe Network CR for International  
Development Cooperation of Czech small and medium-sized  
enterprises**

Marian Piecha, Ministry of Industry and Trade

**Conglomerates cooperation within the Enterprise Europe Network  
and experience in providing services in Slovakia**

Štefan Vrátný, BIC Bratislava

***Break – Coffee***

**2nd Block**

Moderator: Petr Hladík, Technology Centre ASCR

**Consultancy for enterprisers**

What services of the Enterprise Europe Network CR did contribute most  
to the development of business in the Single Market – business  
legislation, trade cooperation

Marie Pavlů, Center for Regional Development CR

**Examples of cooperation – a successful business cooperation with the support of the Enterprise Europe Network CR**

**Technological cooperation with foreign entities**

Support services and success stories

Marek Valdmann, BIC Ostrava

**Examples of cooperation – a successful technological cooperation with the support of the Enterprise Europe Network CR**

**Project consultancy**

Promoting international technology cooperation

Jana Klementová, BIC Plzeň

**Examples of cooperation – a successful project cooperation with the support of the Enterprise Europe Network CR**

**Framework Programme for Competitiveness and Innovation – the participation of Czech companies**

Lukáš Procházka, Technology Centre ASCR

***Lunch break with refreshments***

**3rd Block**

Moderator: Marie Pavlů, Center for Regional Development CR

**Financial support for companies' development**

Venture capital, innovation vouchers

Hana Hajnová, JIC Brno

**Clusters and Enterprise Europe Network ČR**

Pavla Břusková, National Cluster Association

Barbora Vacátková, Technology Centre ASCR

**Current trends in innovation in services in the EU: knowledge from the work of the Expert panel of the European Commission**

Václav Suchý, Technology Centre ASCR

15.30 – 16.00

**Discussion and conclusion**

# **XVII INTERNATIONAL SYMPOSIUM - INNOVATION 2010**

**Innovation 2010**

## **DAY OF TECHNOLOGY PLATFORMS**

Participation only by logging onto e-mail: bartak@ctps.cz

**The CASTS Conference room No. 319, 3rd floor,  
Novotného lávka 5, Praha 1**

### **Wednesday, December 1, 2010**

Session will be moderated by Jaromír Horák, Czech technology platform Engineering, o.s.

*9.30 – 10.00*

*Registration*

10.00 – 10.20

**Opening; Information regarding state support of R&D and Innovation**  
Karel Šperlink, Czech technology platform Engineering, o.s.

10.20 – 10.40

**MIT Information on the promotion of Technology Platforms**  
Peter Porák, Ministry of Industry and Trade

10.40 – 11.00

**Programmes of Technology Agency of the Czech Republic**  
Miroslav Janecek, Technology Agency of the Czech Republic

11.00 – 11.20

**Activity of TC AS CR**  
representative, Technology Centre AS CR

11.20 – 11.40

**CZELO Brussels – current information**  
Anna Vosečková, Czech Liaison Office for Research and Development

*11.40 – 12.00*

*Break*

12.00 – 13.30

**Presentations by representatives of selected platforms on the achievements and planned activities**

13.30 – 14.00

**Discussion; Conclusions**  
Karel Šperlink

*14.00 – 15.00*

*Lunch*

**FOCUS SECTIONS**

The CASTS Congress hall No. 319, 3rd floor, Novotného lávka 5, Praha 1

Thursday, December 2, 2010

**INTERNATIONAL COOPERATION IN RESEARCH,  
DEVELOPMENT AND INNOVATION**

Session will be moderated by Pavel Dlouhý, Association of Innovative Entrepreneurship CR

9.30 – 10.00

*Registration*

10.00 – 10.20

**International Cooperation of AIE CR and STPA CR within the INGO programme**

Pavel Švejda, projects leader

10.20 – 10.40

**International Cooperation CASTS member organizations:**

**International cooperation with IMEKO**

Jaromír Volf, Czech Association of Scientific and Technical Societies

**Cooperation with FITCE** (Federation of Telecommunications Engineers EU)

Václav Křepelka, Czech Scientific and Technical Society of Telecommunications

**Young generation cooperation in the European scale**

Tomáš Vytiska, Czech Nuclear Society, o.s.

10.40 – 11.00

**Czech-Russian cooperation in research, development and innovation**

Vladimir Viktorovich Menshikov, Russian Chemical-Technological University Moscow

11.00 – 11.20

**Czech-American cooperation in research, development and innovation**

Simon Lauerová, AMVIS, o.p.s.

11.20 – 11.50

**Discussion**

Pavel Dlouhý

11.50 – 12.00

**Conclusions of section**

Pavel Švejda

## **EXCHANGE OF EXPERIENCES ON THE PREPARATION, IMPLEMENTATION AND EVALUATION OF PROJECTS UNDER THE INTERNATIONAL SCIENTIFIC COOPERATION**

Session will be moderated by Josef Janda, Ministry of Education, Youth and Sports

13.00 – 13.20

### **Projects within the EUREKA and Eurostars programmes**

Josef Martinec, national coordinator of EUREKA and Eurostars Programmes, Ministry of Education, Youth and Sports

13.20 – 13.40

### **Mobility projects of research workers**

Libor Daněk, Ministry of Education, Youth and Sports

13.40 – 14.00

### **Projects InnoSkills and FASTER**

Jiří Vacek, University of West Bohemia

14.00 – 14.20

### **Project FREE**

Pavel Šefl, Klimentovská a.s.

14.20 – 15.00

### **Discussion, Conclusions of section**

Josef Janda

## **2ND STEERING GROUP MEETING OF THE PROJECT PROINCOR**

Participation only by logging onto e-mail: bicbrno@bicbrno.cz

**The CASTS Conference room No. 318, 3rd floor,  
Novotného lávka 5, Praha 1**

9.30 – 12.00

### **Welcome of participants**

Representatives of Northeast and Southeast Regions

### **Presentation of WP 1 – WP 3**

15.00 – 18.00

### **Presentation of WP4, WP 5**

Discussion, conclusions of section

### **Individual visit at Exhibition Section of INNOVATION 2010**

(ground floor, 1<sup>st</sup> – 4<sup>th</sup> floors, CASTS Building, Novotného lávka 5, Praha 1)

**XVII INTERNATIONAL SYMPOSIUM  
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**Innovation 2010**  
10th World Conference on Entrepreneurship and Innovation

**FOCUS SECTION**

**Friday, December 3, 2010**

**2ND STEERING GROUP MEETING  
OF THE PROJECT PROINCOR, MEETING OF THE  
INTERNATIONAL CONSULTANCY INNOVATION GROUP**

Participation only by logging onto e-mail: bicbrno@bicbrno.cz

**The CASTS Conference room No. 319, 3rd floor,  
Novotného lávka 5, Praha 1**

9.00 – 12.00

**Opening**, Jürgen Besold, TGZ Bautzen, Germany

**Methodology**, Wolfgang Schabereiter, SFG, Austria

**Discussion**

13.00 – 16.00

**Examples and experiences with innovation audits in the CR**

Luděk Kühn, Southeast Region

Vladimíra Žďárská, Northeast Region

**Examples from representatives from other countries**

**Discussion; conclusions**



## **XVII INTERNATIONAL SYMPOSIUM – INNOVATION 2010**

**Innovation 2010**

**Plenary Session Hall of the Senate of the Parliament CR, Wallenstein Palace, Praha 1**

**Friday, December 3, 2010**

10.00 – 12.00

**Presentation of innovative products entered in the 15th annual competition Innovation Award of the Year 2010  
Awards ceremony**

(separate invitation of the Senate of the Parliament CR and AIE CR)

12.00 – 13.00

**Press conference, reception**

13.00 – 15.00

**Session of Bodies AIE CR, Frýdlantský lounge**  
(separate invitation AIE CR)